

EVENT PRODUCTION SHOW
2 - 3 FEBRUARY 2010
OLYMPIA • LONDON

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YOUR PASS TO THE PERFECT EVENT

Dear Jonathan Waldock,

If you weren't able to make it to the Event Production Show yesterday you missed a great day...

[Here's a snapshot](#)

There's still time to pop down to the Grand Hall, Olympia and gather all you need to put on great events in 2010 - registration is **FREE ON THE DOOR** and the show is open between 10.00am and 5.00pm.

Don't miss

- **The Brands On A Run Access Session, taking place at 2pm.** Hear from the likes of Karen Earl, Chairman of the European Sponsorship Association (ESA) and Chairman of Synergy, Lee Bailey, senior sponsorship & events manager at Diageo GB, Paul Samuels, executive director of sponsorship at AEG, Relentless rep Les Seddon-Brown and Peter Spencer, MD at the Gaymer Cider Company as they discuss the likes of the BMA's call for a complete ban on alcohol sponsorship, London 2012, football ground naming rights, the evolution of event sponsorship and take questions from the floor.
- Britain's Got Talent finalists Flawless on stage at **LIVE at the Grand**, along with other acts including Team Extreme, Roxy Velvet and Strictly Come Dancing stars Andrew Cuerden & Hanna Haarala
- The **'Spotlight on Local Authorities'** seminar hosted by The National Outdoor Events Association at 11.00am
- The opportunity to meet over **200 suppliers of event solutions** and experience the very latest products and services hitting the industry

The show, Access Sessions, LIVE at the Grand and Spotlight Seminar are all FREE to attend.

For details on how to get to Olympia, please go to <http://www.eventshow.co.uk/links/directions>

We very much look forward to seeing you at the show!

The Event Production Show Team